

FW • 2018

color⁺lab
PRIVATE LABEL

FEATURED STORY

GLOW GETTER

WHAT'S NEW!

3 NEW EYESHADOWS
BARELY NATURAL CHEEK & LIP TINT
RIO BRONZER
CREAM LUMINIZERS
CB BRONZE PEARL TONER
CB NATURAL LIP GLOSS BASE

ANGEL EYES
COLOR SWATCHES
LINE UP
NATURAL BEAUTY
PIGMENTED POUT

FW18 TRENDS



FW • 2018 Trend Report



Splashes of Color are the highlight of the season. Replacing the days of the “no-makeup makeup look”, runways were reminiscent of spring shades in full bloom. Prisms of color dress up the eyes with bright graphic shadows to soft combinations of pastels. Eyes are finished off with **colorful eyeliners and smoky smudged browns**.

Summer skin makes an appearance by warming up the skin with sunny hues. **Bronzers, earthy eyeshadows, warm shades of blush and nude summer lips**. Skin appears fresh, healthy and bronzed finished off with well-groomed brows.

Candy Apple **Red** lips remain on the scene while the bold, pigmented pout in hues of **burgundy** and **browns** are also a staple this season.

Just in time for holidays, the eyes are lit up with soft strokes of **light shimmery shadow** placed delicately in the inner corners of the eyes for a flirty, fun surprise.

This season promises something for everyone from a hint of color to wearable hues, soft or bold lips, and natural, healthy skin to a luminous holiday glow. Just like the song... anything goes!

NEW RTW
CRÈME LUMINIZER
HOLIDAY



1. Glow Getter
2. Color Swatches
3. Pigmented Pout
4. Line Up
5. Angel Eyes
6. Natural Beauty



GLOW GETTER

Prolong your summer skin with hints of sun-kissed hues. Extend your fresh-faced glowing summer skin with **bronzed washes of color**. The look is inspired by fresh, natural and healthy skin. Transform your sun-drenched skin with reflective bronzers, nude summer-like lips, bronze eyeshadows and a wash of color on the cheek.

Fresh, dewy and shimmering skin can be achieved with a highlighter, bronzer, or choose a moisture rich foundation to create a polished and flawless finish.

Sweeping strokes of **bronzes, warm browns, coppers** and **peach** are used to enhance the eye.

Caramel and **terracotta** blushers are seen fanned just below the apple of the cheek creating a natural looking finish while also adding contour.

RTV



HYPER



GAZE



SUNLIGHT ILLUMINATOR -
GLISTEN UP!



SUNDRENCHED
BRONZER



ENVY



JUST PEACHY BLUSH



DEMURE LIPSTICK



BASHFUL LIPSTICK

Crème Base
.50 White
.25 x 3 Mahogany
.50 + .50 Peach
3 drops Marigold
8 tiny Sienna Frost
2 tiny Champagne Frost
2 tiny Sand Frost



AL FRESCO EYESHADOW

$\frac{3}{4}$ + $\frac{1}{8}$ t Light Mineral Powder
 $\frac{1}{4}$ t Agate
 $\frac{1}{4}$ t Rose Quartz
5 tiny Sunstone
1 tiny Antique Gold Frost



INTRIGUE EYESHADOW

$\frac{3}{4}$ t Light Mineral Powder
 $\frac{3}{4}$ t Crystal Frost
2 tiny Pink Gold Frost
2 tiny Sand Frost
1 tiny Coral Frost



FORBIDDEN EYESHADOW

$\frac{1}{8}$ t Rubellite
 $\frac{1}{4}$ t Rose Quartz
 $\frac{1}{4}$ t Onyx
 $\frac{1}{4}$ + $\frac{1}{8}$ t Sunstone
 $\frac{1}{8}$ t Agate
2 tiny Red Color Adjuster



TINY DANCER BRONZER

$\frac{3}{4}$ t Translucent Modifier
 $\frac{1}{8}$ t Champagne Frost
 $\frac{1}{8}$ t Rubellite
 $\frac{1}{8}$ t Pink Gold Frost
 $\frac{1}{8}$ t Sand Frost
 $\frac{1}{8}$ t Sunlight Gold
 $\frac{1}{8}$ t Tigers Eye
 $\frac{1}{8}$ t Agate
2 tiny Pink Frost



TEQUILA SUNRISE BLUSH

$\frac{1}{2}$ t Light Mineral Powder
 $\frac{1}{4}$ t Sunlight Gold
 $\frac{3}{4}$ + $\frac{1}{8}$ t Translucent Modifier
4 tiny Pink Gold Frost
3 tiny Sunstone
1 tiny Agate
4 tiny Russet Frost
1 tiny Gold Frost



SUN GLOW HIGHLIGHTER

$\frac{3}{4}$ t Translucent Modifier
 $\frac{1}{8}$ t Tigers Eye
 $\frac{1}{8}$ t Champagne Frost
 $\frac{1}{8}$ t Sand Frost
 $\frac{1}{8}$ t Rubellite
2 tiny Pink Frost
1 tiny Sienna Frost

Colors may vary due to monitor settings and devices.

FW • 2018 ANGEL EYES

CUSTOM

PINK PEARLS

- 1 † Light
- ½ † Crystal Frost
- 1 tiny Red Color Adjuster
- 2 tiny Sand Frost

RTW

HARMONY

white with rose multidimensional

CUSTOM

DIAMOND

- 1 † Alabaster
- ½ † Sunlight Gold

RTW

MOTHER OF PEARL

pearl shimmer

CUSTOM

WHITE LIGHT

- 1 † Alabaster
- ½ † Crystal Frost

RTW

ICE

white

CUSTOM

BLISS

- 1 † Crystal Frost
- ½ † Alabaster
- 3 tiny Silver Frost
- 1 tiny Amethyst

RTW

SUGAR

light silvered white

COLOR SWATCHES

CUSTOM

POOF!

- 1 † Alabaster
- 2 tiny Pink Gold Frost
- 2 tiny Coral Frost
- ¼ † + ½ † Crystal Frost
- 5 tiny Gold Frost

RTW

PRINCESS

pale pink with gold undertone

CUSTOM

REGENTS PARK

- ¾ † Alabaster
- ¼ † Lapis
- ½ † Tourmaline Frost
- ½ † Fuchsia Frost
- ½ † Opal Frost
- ½ † Crystal Frost

RTW

WINK

periwinkle

CUSTOM

POP UP

- ½ † Light Mineral Powder
- ¼ † + ¼ † Champagne Frost
- ½ † Sand Frost
- ½ † Pink Gold Frost
- 4 tiny Coral Frost

RTW

MELON

soft peachy coral

Shimmery accent shadows are neatly placed in the inner corner of the eyes creating a soft, feminine look while adding definition and brightening the face. Create your snow angel eye with shimmering **shades of silvers, alabasters, and icy white**. **Tip:** Apply with an angle brush.

Colors may vary due to monitor settings and devices.

What a pleasant surprise, colorful eyeshadows are no longer just for Spring. From pretty pastels to bold colors and sometime a combination of both are seen swirled across lids. Colorful cat eyes with high impact hues made an appearance on runaways as did a toned-down version featuring **peaches, pinks and lavender**.

FW • 2018 LINE UP

CUSTOM

EMERALD

- ½ t Jade
- ½ + ⅛ t Onyx
- ⅛ t Saturated Green
- ⅛ t Lapis
- 2 tiny Saturated Yellow

RTW

LUXURY GEL LINER

Lush Emerald

CUSTOM

BLACK VIOLET

- ¾ t Onyx
- ½ t Amethyst
- ⅛ t Bronze Frost
- 2 tiny Red Color Adjuster

RTW

CAKE EYELINER

Black Violet

CUSTOM

PLUM BROWN

- 1 t Onyx
- ½ t Amethyst
- ¼ t Agate

RTW

LUXURY GEL LINER

Lush Brown

CUSTOM

PURPLE HAZE

- ¾ t Onyx
- ¼ t Violet Frost
- ⅛ t Silver Frost
- ⅛ t Lapis
- 2 tiny Azurite Frost

RTW

CAKE EYELINER

Purple Haze - shimmer

CUSTOM

NAVY

- ¾ t Onyx
- ½ t Lapis
- ¼ t Blue Color Adjuster

RTW

CAKE EYELINER

Navy

LUXURY GEL LINER

Lush Navy

NATURAL BEAUTY

CUSTOM

TIMELESS CHEEK & LIP TINT

- ½ Crème base
- .125 + .125 Mahogany
- .125 + .125 Blackberry
- .125 Ochre
- 2 drops Peach
- 3 tiny Garnet Frost
- 2 tiny Pink Gold Frost
- 1 tiny Gold Dust Frost
- .5 ml Moisture Additive

Package in a LC13 Lip Gloss Pot

NEW

RTW

BARELY NATURAL CHEEK AND LIP TINT

CUSTOM

LUNAR HIGHLIGHTER

- ½ Crème base
- 1 large scoop Crystal Frost
- .25 + .25 White
- 3 tiny Morganite Frost
- .5ml Moisture Additive

Package in a LC13 Lip Gloss Pot

NEW

RTW

HOLIDAY HIGHLIGHTER

CUSTOM

WELL CONNECTED BRONZER

- 2½ t Medium Mineral Powder
- ¾ t Dark Mineral Powder
- ½ t Antique Gold Frost
- 4 tiny Jade

NEW

RTW

RIO BRONZER

CUSTOM

BRONZED AND BEAUTIFUL

- 30ml Fringe Benefit
- 2 pumps Pearl toner
- 4 tiny Champagne Frost
- 5 tiny Bronze Frost
- 4 tiny Antique Gold Frost
- 3 tiny Sand Frost
- 1 tiny Pink Gold Frost

FIT AND FLUSHED TINTED BB CREAM

A multi-functional, lightweight, oil free gel that provides flawless, natural looking coverage. Formulated with **Optical Pearl Pigments** that provides the skin with a glowing radiant sun-kissed look.

Runways across the globe lined up to spotlight this trend. This season eyeliner takes on many new meanings. Replace your traditional black liner by smudging a **smoky brown** liner under lower lash line and a thin line on top. Colored liner in shades of **green, navy, purples** and **plums** are also framing eyes while the **black heavily rimmed eye** still holds its place on the catwalk.



ColorlabPrivateLabel.com • 1.800.790.2417

Inspired by the sun-kissed face of summer, the **Natural glow** translates into crisp fall days by highlighting the hues of fall. **Bronze** accents enhance natural skin-tones with a wash of color across eyelids, cheeks and lips. Transform your suntanned skin of summer by focusing on shades of **bronze and copper metals**. Add a tiny bit of gilded sparkle to take you into the holiday season.

ColorlabPrivateLabel.com • 1.800.790.2417



FW•2018 PIGMENTED POUT

CUSTOM

LOVE AFFAIR

- Crème Base
- .25 + .25 Brown
- .25 x 5 Mahogany
- .125 x 6 + .25 Blackberry
- .125 + .125 Black
- .25 + .25 Wineberry
- .25 Red Red
- .25 Ruby
- 1 small Crystal Frost
- 1 small Sand Frost
- 2 tiny Pink Frost

CUSTOM

SOCIALITE

- Crème Base
- .50 + .25 + .25 Red Red
- .50 + .25 + .25 + .25 Brown
- .25 Ochre
- .25 Blackberry
- .125 Black

CUSTOM

SEDUCTION

- Crème Base
- .50 + .50 Mahogany
- .25 Brown
- .125 + .125 Black
- .125 + .125 + .125 Blackberry
- .50 Ruby
- .25 Wineberry

CUSTOM

MAROONED

- Crème Base
- 1.0 + 1.0 Red Red
- .50 + .25 + .25 Ruby Red
- .25 + .125 Black
- .25 + .125 Blackberry

Once again the perfect played up pout continues to take center stage. Dramatic, precisely painted lips in shades of **reds, burgundy, browns** and **velvety maroons**. Keep the pout in place by pre- lining your lip with a coordinating Sketch Stick pencil liner.

RTW

CELEBRITY BALL
plum shimmer

RTW

THE EDIT
blackened plum

RTW

VOODOO
deep cool red

RTW

FIG YOURS
red brown

what's New FW•2018

● cool ● warm ● neutral

1.

TAN

LIGHT

MEDIUM

2.

BARELY NATURAL

● subtle, neutral tone that enhances your natural 'blushing' skin tone.

3.

RIO

● light honey with a soft shimmer

4.

AURA

● cool-toned lavender with a pink and violet reflective shimmer

HOLIDAY

● icy pearl base with soft pink shimmer.

5.

HYPER

● rusted rich red brown - matte

GAZE

● whitened peach - shimmer

ENVY

● medium delicious brown - matte

CUSTOM

6.

NATURAL LIPGLOSS BASE

7.

BRONZE PEARL TONER

1 REFLECTIVE FINISHING POWDERS: Now available in smaller size blush compacts or 5g pans. Made with skin nourishing actives and create a soft focus and line diffusing effect. Available in Light, Medium and Tan.

2 CHEEK & LIP TINT: This sheer formula is infused with **Mango Butter** and **Camelia Oil**; it glides on easily and blends flawlessly for a flush of color.

3 PRESSED BRONZER: A finely-milled formula that offers buildable coverage and seamless blending adding warmth for a sun-kissed look. Perfect contour shade to chisel those cheekbones and flatter that jawline. Available in 10g Powder compact or pans only.

4 CRÈME LUMINIZERS are the perfect 'toppers'. Layer that highlight... from sheer to bold. Light up your skin wherever you want. Available in Blush compact or 5g pans only.

5 EYESHADOWS: Capture the trend this season with our newest members of the eyeshadow family. Delicately milled and microfine, the mineral shadows reflect light away from fine lines and add vibrancy to the eye.

CUSTOM

6 NATURAL LIP GLOSS BASE: Shea Butter, Candelilla and Carnauba waxes paired with White Lily extract and Evening Primrose oil. Our plant based lip gloss protects, moisturizes, nourishes and regenerates the lips.

7 BRONZE PEARL FOUNDATION TONER: Bronze Pearl toner with illuminating golden bronze mineral pearls finishes the skin with a natural sheen. Perfect to create a golden glow or for darker skintones.

Colors may vary due to monitor settings and devices.

THIS COULD BE THE BEGINNING OF A BEAUTIFUL RELATIONSHIP!

If you're ready to enhance your business with luxurious mineral makeup that's free of bismuth oxychloride and talc, Colorlab can help you put together your own private-label brand that's sure to boost your bottom line. Pure minerals. Natural botanicals. Enriched profits!

DOWNLOAD OUR LATEST CATALOG

colorlabprivatelabel.com/resources/catalog.html

We'll be happy to fill you in on all the details, and to help you streamline the process.

Just call **1.800.790.2417** today and make your brand the talk of the town.

VIRTUAL TRAINING

We offer Virtual Training for our new and existing customers. A convenient way to interact directly with one of our professional instructors or sales associate. The perfect tool for learning about your new custom blend system, airbrushing or a bridal make-up course. Even if you need a refresher course, we are here to help you succeed. Call **1.800.790.2417** to schedule a training.

COLORLAB EMAIL UPDATES

Email updates include promotional ideas and special sales offers. If you haven't been receiving these updates, then we don't have your email address!

Please email info@colorlabprivatelabel.com or call us to get on our list today!



ColorlabPrivateLabel.com • **1.800.790.2417**