

colorlab

PRIVATE LABEL MAGAZINE

SPRING/SUMMER 2015

SPRING LOOKS

✿ MAKING WAVES
♡ SUNKISSED SIREN
✿ HAMPTONS BEAUTY

NEW PRODUCTS

AIRBRUSH SHIMMER
BROW GELS
REFLECTIVE MINERAL FINISHING POWDERS
AND MORE!

Let's

PARTY!

SPRING/SUMMER 2015

“Spring is
nature’s way of saying
let’s party!”

The “loud mouth” statement lip returns for Spring with vivid colors in **ORANGE, CORAL, CRIMSON** and **BERRY**, along with the return of **PINK** lip gloss. Also, making a return is matching lipstick and nail polish.

There are no boundaries when it comes to the eyes. **Purple** continues to trend with shades of **lavender** being one of the most influential colors this season. Calm **watery blues, tangy pastels, milky yellows, candy pinks** and **shimmery nudes** round out this season’s color palette. Eyeliner is key for spring looks and nothing is off limits, thick or thin, neon orange or a white cat eye.

The quintessential glow is achieved by layering products that allow your complexion to show through. Start with **Daily Dose** or **Double Back Beauty Balm** to smooth and hydrate skin, tinted moisturizer or a lightweight foundation to even out skin tone, followed by a touch of an illuminating product to the upper cheeks for radiance. Glittery metallic facial embellishments will make an impression this summer, especially with music festival goers.



TREND ALERT!

Interpret a trend by choosing what will work best for you. Spring is the best time to experiment and have fun, so make life sunnier with a pop of color.



MAKEUP TIPS FOR WEARING EYEGLASSES

Instead of hiding behind your eyeglasses, look gorgeous and draw attention rather than detract. With a few simple makeup techniques, you can enhance your features by creating the perfect makeup look to compliment your frames so that you are the standout.



Use a concealer to lighten and brighten any dark circles under the eye as this area is magnified when wearing eyeglasses. Tap a light dusting of **Flawless Finish** powder on top to set.

Don't forget your brows. A strong brow frames the face which is even more important when wearing glasses. Create a bold brow by using brow products to shape and fill in any sparse areas. Save time with Colorlab's exclusive **Wonderbrow brow tint**, **Sketch Sticks**, **Arch-ology Pencil** or our new **Brow Gels**.

To keep eye makeup from looking too heavy, use neutral shades with a little shimmer. A lighter shade on the lid, a slightly darker shade blended into and above the crease and a highlighter on the inner corners of eyes. Finish by highlighting the brow bone to open up the eye. Bright vivid shadow colors work best with black frames.

Eyeliner is important to make your eyes 'pop' and not get lost behind your glasses. Try **Luxury Gel Liners** in **Navy**, **Tanzanite**, **Topaz** or **Cake Eyeliner** in **Navy**, **Black Violet** or **Purple Haze** for definition. Use **Eye Brightening Pencils** in **Matte Nude** or **Pearl** on the lower inner rim to balance the eye and create contrast with the darker top liner. Adjust your eyeliner according to the style of your frames, the thicker the frame, the thicker the line and visa versa. A winged cat eye is a great way to make an impact.

Curl lashes to keep them from hitting your lenses when you blink. Choose curling mascara and apply two coats. Instead of applying mascara to the entire lower lashes, concentrate on the outer corner of the bottom lashes.

The finishing touch to your look is a beautiful lip. A **hot pink** lipstick or a **matte crimson** will compliment a bold frame and make a statement. Balance is the key, so choose a softer lip if you go with a bold eye.

2015
SPRING/SUMMER
READY-TO-WEAR
COLLECTION

MAKING WAVES

After foundation, apply **Bloom Blush** to the cheeks and **Moonlight Luminizer** to tops of cheeks and temples. Apply **Baby Doll Eye Shadow** to entire eye up to brows. Add **Wink Eye Shadow** to the crease and blend. Next, add **Tranquility Eye Shadow** to the outer corner of eye and blend. Use the **No Time Line** brush to apply **Tranquility Eye Shadow** to lower lash line. Line the top lash line with **Tanzanite Luxury Gel Liner** using the other end to smudge line. Apply mascara. Line with **Sorbet Sketch Stick™** and apply **Good Vibration Lipstick (NEW)**. Top with **Rainbow Lip Gloss**.

For a natural look, line with **Suede Sketch Stick** and apply **Bare Necessity Lipstick (NEW)**. Top off with **Rainbow Lip Gloss**. Pair with **Ol' Blue Eyes Nail Polish** to compliment this look.



No Time Line

GOOD VIBRATION

MAKING WAVES:RTW

It's impossible to go overboard with a balanced palette of soft lavender and sea blue. Hot pink lips are the perfect finishing touch.

Eye Shadows



BABY DOLL

BABY PINK W/PEARL UNDERTONE



WINK

PERIWINKLE



TRANQUILITY

BRIGHT BLUE OPALESCENT

Blush



BLOOM

BRIGHT MEDIUM PINK -shimmer



Lips

favorite



New!

GOOD VIBRATION

BRIGHT FUCHSIA



New!

BARE NECESSITY

NUDE BEIGE



RAINBOW

LIP ICING

PEARLESCENT PINK SHIMMER

Eye Liner



TANZANITE
LUXURY LINER GEL

Illuminizer



MOONLIGHT

PALE BEIGE / RAINBOW FLECKS



SORBET
SKETCH STICK™ LIP PENCIL
BLUE PINK



SUEDE
SKETCH STICK™ LIP PENCIL
SOFT TERRA COTTA

SUNKISSED SIREN

Face Primer



FRINGE BENEFIT

get even

Prepare skin by priming with **Double Back Beauty Balm** and/or **Fringe Benefit**. Apply custom blended foundation in desired coverage using the **Get Even brush**. Using the **You're Blushing blush**, apply **Adrift Blush** to cheeks. Start by priming eyes with **Sensational Eyes**. Next, line top lash line with **Mink Sketch Stick** or **Soft Brown Luxury Gel Liner** then smudge line with opposite end of pencil to soften. Use the **In the Shadow brush** to pat on **Sun Spot Eye Shadow** to the entire eye lid. Next, load **Cast a Shadow brush** with **Sunset Pink Eye Shadow** and lay down shadow starting at middle of the lid. Pat it onto lid to the outer corner and then blend it into crease in a back in forth motion. Apply **Conch Shell Eye Shadow** to the arch and inside corners of the eye with the **Detail Oriented brush**. Line lower inner eye rim with **Pearl Eye Brightening Pencil**. Line lips with **Blossom Sketch Stick**, apply **Mai Tai Lipstick (New)** and top with **Tropical Splash Lip Gloss**. Pair with **Here Comes the Sun** or **Hot Gossip Nail Polish**. **(New)** For a playful twist, try adding a bright hot pink lipstick like our new **Good Vibration (New)** to just the middle of the upper and lower lip.

SUNKISSED SIREN

An island inspired look that has a "fresh from the tropics" glow. This harmonious palette of beachy, sunset pastels will make you want to grab a Piña Colada and stick your toes in the sand.

Eye Shadow Primer



SENSATIONALEYES™

Blush



ADRIFT
(RTW ECSTASY)

Lips



MAI TAI LIPSTICK
(RTW ONLY IN FLORIDA)

Eye Shadows



SUN SPOT EYE SHADOW
(RTW LEMON DROP)

- ¼ tsp Light Mineral Powder
- ¼ + ⅛ tsp Saturated Yellow
- ½ tsp Alabaster
- ⅛ tsp Chrysolite
- ⅛ tsp Gold
- 3 tiny Morganite



SUNSET PINK EYE SHADOW
(RTW PINK WHISPER)

- ¾ tsp Rose Gold
- ½ tsp Amethyst
- ⅛ tsp Pink
- ⅛ tsp Rubellite



CONCH SHELL EYE SHADOW
(RTW BABY DOLL)

- ¼ tsp Crystal
- ¼ tsp Alabaster
- ½ tsp Pink
- ⅛ tsp Rubellite
- ¼ tsp Moonlight Pearl

- ¾ tsp Translucent
- ½ tsp Alexandrite
- ⅛+¼ tsp Tourmaline
- ⅛ tsp Amber
- 2 tiny Saturated Red



- Crème Base
- 1.25 Tangerine
- .75 Coral
- .50 Paprika
- .50 Peach



TROPICAL SPLASH LIP GLOSS
(RTW ELECTRIC AVE)

- Lip Polish Base
- 1 drop Magenta
- 4 drops Ruby Red
- 1 drop Crimson



BLOSSOM SKETCH STICK™

Eye Brightener



PEARL

Eye Liner



SOFT BROWN
LUXURY GEL EYE LINER

Nails



HERE COMES THE SUN



HOT GOSSIP

HAMPTONS BEAUTY

A Apply custom tinted moisturizer or lightweight custom foundation with **Get Even brush**. Add **Montauk Blush (New)** to the apples of the cheeks with the **You're Blushing brush**. With the **Get Even brush**, pat **Liquid Diamonds Highlighter** onto the tops of cheeks and temples to add radiance to skin. After applying **SensationalEyes™ Eye Primer**, apply **Silk Sheets Eye Shadow** over entire eye using the **In the Shadow brush**. With the same brush, layer **Status Bronze Eye Shadow** over eye lid and into and above the crease. Draw a thin line close to lashes with **Topaz Luxury Gel Liner**. With the **No Time Line Brush**, apply **Rockefeller Gold Eye Shadow** across lower lash line and inner corner of eye for a subtle brightening effect. Apply **Arch-ology** or **Sketch Stick** for brows to fill in sparse areas and create a strong brow for a finished look. Brush on **Celebrity Lip Gloss** for daytime. For 5:00 Cocktails, line lips with **Blossom Sketch Stick** and apply **Superficial Lipstick**.

Pair with **Jet Set Nail Polish** for a neutral look or go bold with **Secret Crush (New)** to match lipstick.

SUPERFICIAL

In The Shadow

HAMPTONS BEAUTY

Look polished and chic with beautiful luminous skin and shimmery gold eyes. Fresh, pretty and classic, you are one of 'The beautiful people'.

Highlighter



LIQUID DIAMONDS HIGHLIGHTER (RTW HIGHLIGHT GLISTEN UP!)

- 10 ml Thinner
- 4 ml O/F Beige
- 12 ml Pearl
- 4 ml pink
- 2 tiny Morganite
- 1 ml Ultra Moisture Lipid Complex

Blush



MONTAUK ROSE BLUSH (RTW MAUVELOUS)

- ¾ tsp Translucent
- ½ tsp Rose Quartz
- ¼ tsp Rubellite
- ¼ tsp Moonlight Pearl

Lips

Hot!

New!



SUPERFICIAL (RTW GIRLY GIRL)

- Butter Base
- .25 Peach
- .25 Paprika
- .125 Mahogany
- 1.0 Coral
- 1 large scoop Sand
- 0.5 ml Moisture Additive

Eye Shadows



SILK SHEETS EYE SHADOW (RTW MOTHER OF PEARL)

- ½ tsp Alabaster
- ½ tsp Crystal
- ½ tsp Moonlight Pearl



STATUS BRONZE EYE SHADOW (RTW GILDED or SABLE)

- ½ tsp Bronze
- 2 tiny Gold Dust
- ¾ tsp Gold
- 4 tiny Antique Gold
- ¼ tsp Translucent Modifier
- 1 tiny Copper



ROCKEFELLER GOLD EYE SHADOW (RTW DESERT SAND or SHY)

- ½ tsp + ½ Sunlight Gold
- ½ tsp Sand
- ¼ tsp Gold
- ¼ tsp Gold Dust
- ¼ tsp Diamond Dust



Eye Liner



TOPAZ LUXURY LINER GEL PENCIL

Eye Brow



ARCH-LOGY



CELEBRITY GLOSS (RTW PRETTY PLEASE)

- Lip Polish Base
- 4 drops Ruby Red
- 1 drop Wineberry



BLOSSOM SKETCH STICKS™

Nails

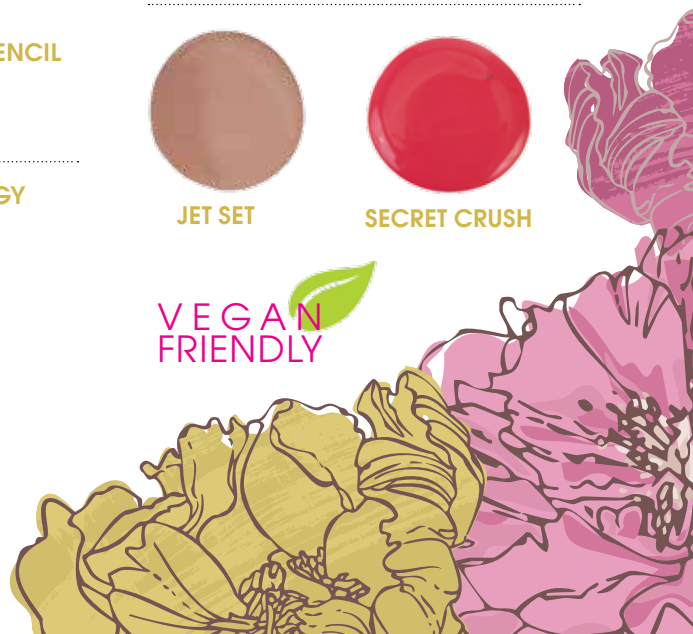


JET SET



SECRET CRUSH

VEGAN FRIENDLY





READY-TO-WEAR PRODUCTS

NEW LIP AND CHEEK STAINS

Subtle, but never unnoticed, this water-rich stain provides a long lasting, semi-permanent wash worth lusting after. These long lasting, hydrating, gel-based lip stains dry to a semi-matte finish.

Long lasting, blendable lip and cheek stains can be worn alone or under lipstick to ensure color remains as lipstick fades. Use sparingly for a natural look on lips; apply a second coat for more vibrancy or layer the shades to create your own unique color. For cheek use, apply color to the desired area and blend with fingertips. Alcohol-free.

n NEUTRAL
w WARM
c COOL

NEW LIPSTICKS

Smooth, creamy lipstick infused with Vitamin E and Jojoba that soothes, hydrates, moisturizes and protects lips. Lipsticks add color and shine to lips with conditioning benefits that continue even after the color is removed.

c RASPBERRY (COOL RED)

n STRAWBERRY (PINK)

w MANGO (ORANGE)



ONLY IN FLORIDA
w Bold Orange



GOOD VIBRATION
c Bright Fuchsia



BARE NECESSITY
n Nude Beige



GIRLY GIRL
n Pink



STRUT YOUR STUFF
n Coral



ALL THAT GLITTERS IS NOT GOLD
w Gold Metallic

NEW POLISH SHADES

Our state-of-the-art formula strengthens and moisturizes nails as it delivers long-wearing, high-shine, chip-resistant color. The polish applies evenly without streaking, due to our larger, flexible brush. Packaged in our signature square bottle with a matte, platinum cap. Free from the harsh chemicals Toluene, Formaldehyde, Formaldehyde Resin, DBP (Dibutyl Phthalate) and Camphor.



POP ART
c Fuchsia



WHAT HAPPENS IN VEGAS STAYS IN VEGAS
c Platinum Metallic



GOOD AS GOLD?
n Champagne Metallic



MISS MONEY PENNY
n Bronze Metallic



HOT GOSSIP
w Red Orange



SECRET CRUSH
n Neutral Pink



ANYTHING GOES
w Melon orange



VEGAN FRIENDLY

SPRING/SUMMER 2015

NEW AIRBRUSH SHIMMER

Shimmer creates a natural radiance to the complexion and is designed to highlight and emphasize eyes, cheeks and other features. Shimmer appears sheer on the skin, but can be layered for intensity and mixed with the other shades for a customized luminous finish. Formulated to be moisture resistant and long lasting.



PEACH SHIMMER



NEW BROW GELS

Brows are a hot category and strong brows are a classic beauty look season after season. The ultra lightweight multi-tasking formula with Panthenol tames brows, adds natural-looking pigment and instant definition. For sparse brows use with our brow pencils or Wonderbrow and finish off with Brow Gel. Available in 4 shades



TAUPE



BLONDE



DARK BROWN



CHARCOAL



NEW REFLECTIVE MINERAL FINISHING POWDERS WITH PEPTIDES

Reflective Finishing Powders, made with skin nourishing actives, have been infused with illuminating mineral pearls to finish skin with a natural sheen and outer glow. The surface treated minerals, high-tech velvetizers and optical diffusers create a silky texture and un-powder finish that will not settle into lines. Powders allow light to bounce across the skin's surface and diminish fine lines and wrinkles. These powders contain a water shuttle time release microfilm that hydrates the skin. Loaded with Diamond Complex and Diamond Peptides that penetrate, protect and prolong cell function while creating a silky smooth soft focus, line diffusing affect. Available in Light, Medium and Tan.



LIGHT



MEDIUM



TAN

Due to printing process actual colors may vary





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EDUCATION:

VIRTUAL TRAINING

Colorlab Cosmetics is excited to announce that we are now offering Virtual Training using WWW.ZOOM.US for our new and existing customers. With this site, we can connect with multiple computers, allowing your employees to train from various locations, yet still be together as a group.

A convenient way to interact directly with one of our professional instructors or sales associate. The perfect tool for learning about your new custom blend system, airbrushing or a bridal make-up course. Even if you need a refresher course, we are here to help you succeed. Call your Account Representative to schedule a training today! (Additional fees may apply)

COLORLAB TRAINING DVDS

Training DVDs are available for Colorlab's Custom Blend Lipstick, Mineral and Foundation Systems. The training DVDs are divided into sections that coordinate with the System Manuals to replicate the face to face training experience. FOR MORE INFORMATION PLEASE CALL [800-790-2417](tel:800-790-2417).

COLORLAB EMAIL UPDATES

Our monthly email updates include promotional ideas and special sales offers. If you haven't been receiving these updates, then we need your email address!

Please email or call your account representative to get on our list today!

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Visit the Colorlab Private Label online catalog and find newsletter images you can print at
ColorlabPrivateLabel.com

MIX•OLOGY

Try our formula for DD crème which provides SPF, while the Copper Peptide reduces fine lines, firms, rejuvenates, neutralized free radicals and protects against sunburn cell formation. The DD crème will increase the skin's strength and oxygenation.

Wear alone or under your foundation.
Package in a 1 oz airless pump bottle.

DD CRÈME DAILY DEFENSE CRÈME

- 23 ml Beauty Balm
- 10 ml Sunscreen Additive
- 1 ml Copper Peptide Multi Mineral Complex
- .5 ml Ultra Lightening Complex



SHOW US YOUR STUFF & WIN!

Send in the Mixology recipes you've created using Colorlab Private Label Custom Lip, Mineral or Foundation systems. Our staff will test the products and select a winner from all those received. The winner will receive a \$100 credit towards Colorlab products and have their product featured in our Newsletter. PLEASE SUBMIT YOUR RECIPES BY **JULY 1, 2015**.

SEND ENTRIES TO:

Colorlab Private Label Mixology

Show Us Your Stuff

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ALL CUSTOM BLEND CREATIONS AND LOOKS CREATED BY COLORLAB PREMIER MAKE-UP ARTIST ANDI WARD.