2014 LATEST TRENDS
- SUMMER STUNNER
- COOL BREEZE
- AFTER SUNSET

INTRODUCING
ARCH-OLOGY
THE ART OF PERFECT BROW

EXCITING NEW PRODUCTS INSIDE AND MORE!

ColorlabPrivateLabel.com
This past season’s matte skin has been lightened up and refreshed with luminosity. Smooth, glowing, dewy; almost wet, glazed skin is a major trend. Illuminated cheeks are accented by hints of rose or /and chiseled out with bronzer in the contours.

Although there were plenty of minimal makeup looks sporting the runway, electric matte orange lips seem to be the shade of the moment. It is actually quite flattering to most skin tones in one shade or another. The lighter the skin, the darker the color can be worn. If orange is too intimidating, opt for a softer coral or lip gloss. Also trending are bright berry stained lips and candy colored pastel lip shades.

Eyes are still making a statement and quite done-up for spring. Some of the trends include greased lids, electric blue lids, bright pastel-washed lids, bronze, silver and white eye shadows, tri colored eyeliner, white eyeliner and of course the perennial winged cat eye.

The looks we chose for this season are versatile and can be customized (adapted) for any age.
SUMMER STUNNER: RTW

Feminine and soft, these beachy shades of peach and orange will brighten anyone’s eyes.

**Eye Shadows**

- **Desert Sand** (Light Frost Gold)
- **Sienna** (Peach Brown W/Gold Flecks Shimmer)
- **Uninhibited** (Tusset)
- **Fresco** (Medium Golden Copper)
- **Sable** (Deep Brown W/Gold Undertones)
- **Luxe** (Neutral Bronze - Shimmer)

**Blush**

- **Sienna** (Peach Brown W/Gold Flecks Shimmer)

**Lips**

- **Ooh La La** (Warm Coral Orange)
- **Not So Innocent Lip Gloss** (Sheer Frosted Copper)
- **Ginger Sketch Stick™ Lip Pencil** (Peach Brown)

**Bronzer**

- **Luxe** (Neutral Bronze - Shimmer)

**Eye Liner**

- **Cashmere Sketch Stick™ Eye Liner** (Light Brown)

Prime skin with **Double Back BB Cream** and apply **Moisture Tint** or **Superior Performance**. Pat **Fit and Flushed** over foundation to give skin a light, dewy finish and dust cheeks with **Sienna** blush.

Prime eyes with **SensationalEyes™** and draw a thin line of **Cashmere Sketch Stick** on the top lash line. Next, apply **Desert Sand** eye shadow to the entire eye. Using the **In the Shadow brush**, press **Uninhibited** eye shadow on the lid and into crease of the eye.

For a more defined look, apply **Fresco** eye shadow to the outer corners of the eye and blend. With the **No Time Line brush** press the **Sable** eye shadow under the lower lashes. Contour sides of face with **Luxe** bronzer. Finish by lining lips with **Ginger Sketch Stick™** and **Ooh La La** lipstick (new). Top off with a coat of **Not So Innocent** lip gloss for shine.
COOL BREEZE: CUSTOM BLENDS

Illuminated skin and opalescent textures play up eyes, but allow the berry lips to stand out in this fresh breezy spring look.

**Eye Shadows + Glaze**

- **OPAL PEARL EYE GLAZE** (RTW HARMONY)
  - 10 pumps Pearl
  - 10 Pumps Thinner
  - 3 pumps Fringe
  - 1 Lg Scoop Moonlight Pearl
  - 1 sm Scoop Rose Gold
  - 4 Tiny Scoops Opal
  - PACKAGE IN WAND APPLICATOR

- **PETAL PINK** (RTW PIXIE)
  - ½ Rose Gold
  - ½ Moonlight
  - ½ Sand
  - ½ Rose Quartz
  - ¼ Rubellite

- **SAND DOLLAR** (RTW BISQUE)
  - ½ + ¼ Moonlight Pearl
  - ½ Sunlight Gold
  - ¼ + ¼ Alabaster
  - ¼ Chrysolite
  - ¼ Alexandrite

- **STARFISH** (RTW CHABLIS)
  - ½ Alabaster
  - ¼ Sunlight Gold
  - ¼ Medium Mineral Powder
  - ¼ Champagne
  - 2 tiny Rubellite
  - 1 tiny Saturated Yellow

- **HIBISCUS LIPSTICK** (RTW PLUM LIP STAIN)
  - Matte Base
  - 1.0 + 0.8 Ruby Red
  - 25 + 25 Blueberry
  - 25 + 25 Blackberry
  - 125 + 125 Wineberry
  - 6 drops Silkening

- **PARADISE LIP GLOSS** (RTW I'M NO ANGEL)
  - Smoothie Base
  - 5 drops Ruby Red
  - 1 drop Blueberry
  - 6 drops Wineberry
  - 2 drops Magenta
  - 3 drops Blackberry

Start with custom tinted BB Cream or foundation. Smooth on a custom blended BB Cream Highlighter to temples, upper cheeks and top of the nose. Add Petal Pink blush over highlighted cheeks for a glazed effect. Apply Opal Pearl eye glaze to eyelid and let dry. Press Starfish eye shadow over the eye glaze using the In the Shadow brush. Apply Sand Dollar eye shadow to the arch with the Detail Oriented brush. Line top and bottom lash lines with Marble Sketch Stick ™ starting 1/8 inch from inside corners and soften. Using the tip of the applicator wand, carefully add Opal Pearl eye glaze to the inside corners of eye. Apply Hibiscus lipstick to the center of the top and bottom lip and blend with finger to give the lip a stained look. For a softer stained effect, use the Paradise lip gloss.

COOL BREEZE: CUSTOM BLENDS
AFTER SUNSET: CUSTOM BLENDS

This versatile look can be dressed up or down for the occasion. Add a dash of grown-up glitter to kick things up a notch.

**Eye Shadows**

<table>
<thead>
<tr>
<th>WHISKEY (RTW MALT)</th>
<th>TYPHOON (RTW SUNSET SHIMMER)</th>
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</thead>
<tbody>
<tr>
<td>• ½ Tigers Eye</td>
<td></td>
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<tr>
<td>• ½ Agate</td>
<td></td>
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<tr>
<td>• ¼ Alabaster</td>
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<tr>
<td>• ¾ Sunlight Gold</td>
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<tr>
<td>• ¼ Chrysoprase</td>
<td></td>
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<tr>
<td>• ¼ Matte Red</td>
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<tr>
<td>• ¼ Sunstone</td>
<td></td>
</tr>
<tr>
<td>• ¼ Gold Dust</td>
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</tbody>
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**Blush**

| COGNAC LIPSTICK (RTW NIGHTCAP) |
| FRESH LIP GLOSS (RTW DREAM ON) |
| GLACIAL BASE |
| • 1 tiny Blackberry |
| • 1 tiny Brown |
| • 1 tiny Opal |
| • 1 tiny Gold |
| • 1 tiny Twinkle |

**Lips**

| TOPAZ (RTW COAL) |
| BEACH BUM (RTW SUNBRENNED) |
| • ¾+¼ Agate |
| • ½+¼ Onyx |
| • 6 pumps Fringe Benefit |
| • 2 pumps Thinner |
| • 1 pump Yellow Toner |
| • 1 pump Yellow-brown Toner |
| • 1 sm scoop Gold Nugget |
| • 1 tiny Gold Dust |
| • 1/3 Sunlight Gold |
| • 1/3 Medium Mineral Powder |
| • 1/3 Antique Gold |
| • 1/3 Rose Gold |
| • 1/3 Brass |
| • 1/3 Agate |

**Eye Pudding**

| GOLD COAST (RTW GILDED) |
| BEACH BUM (RTW SUNBRENNED) |
| • 6 pumps Fringe Benefit |
| • 2 pumps Thinner |
| • 1 pump Yellow Toner |
| • 1 pump Yellow-brown Toner |
| • 1 sm scoop Gold Nugget |
| • 1 tiny Gold Dust |

**Bronzer**

| GLACIAL BASE |
| • Glace Base |
| • 1 drop Blackberry |
| • 1 drop Brown |
| • 1 tiny Opal |
| • 1 tiny Gold |
| • 1 tiny Twinkle |

**Packaging**

| BEACH BUM (RTW SUNBRENNED) |
| • In the Shadow brush |

Prepare skin and apply custom foundation or custom tint. Add Fit and Flushed on top for a soft dewy glow. Apply Beach Bum bronzer to contours and dust Tycoon blush to the apples of the cheeks. Prime eyes with Sensational Eyes® and add Whiskey eye shadow to eye lid. Apply Topaz eye shadow to the crease of eye, blend shadow out and extend past outer corner. Fill in the outer corner blending back into the crease to darken. Smudge Topaz under the eye. Line top and bottom lash lines with Mink Sketch Stick™. Smudge the liner on lower lashes to soften. For a special night out or just for fun, lightly pat Gold Coast eye pudding onto eye lid using your finger or the In the Shadow brush. Finish with Cognac lipstick and top off with Fresh lip gloss for a brilliant shine.

Due to printing process actual colors may vary.
NEW NATURAL VEGAN LIPSTICKS
Our natural lipstick caresses and cares for the lips. These pure mineral lipsticks offer brilliant color and natural moisture with Vitamin E coupled with Organic Grapeseed and Organic Jojoba Oils. Made with organic oils and natural waxes, these lipsticks moisturize and smooth the lips. This product is gluten-free.

NEW CAKE EYELINERS
Recent makeup trends empowered us to bring back the all time favorite….cake eyeliner! Now you will have several ways to create the elongated liner, cat eye or just a thin line of eyeliner to fill in the base line of lashes. Use with our Stuck on You! Eyeliner Fixative for the ultimate in long lasting eyeliner.

NEW VEGAN FRIENDLY NAIL POLISH SHADES
These classic and trend-setting shades are straight from the runway and packaged in our signature square bottle with a matte, platinum metal cap. This beautiful presentation will enhance any location. Our state-of-the-art formula strengthens and moisturizes nails as it delivers long-wearing, high-shine, chip-resistant color. The polish applies evenly without streaking, due to our larger, flexible brush. The performance of our polish demands a high price tag. Take them for a test drive and see for yourself…quality does matter! Don’t forget to look at our original 11 hyde, Formaldehyde Resin, DBP (Dibutyl Phthalate) and Camphor.

NEW SHIMMER TONES TO OUR LUXURY LINER GEL WATERPROOF PENCILS
Our mineral pencils are infused with anti-aging fruit and vegetable extracts of Avocado, Lemon, Grapeseed, Tomato, Kiwi and Pear, coupled with Vitamin E, create a formula that nourishes and hydrates the delicate eye area. We recommend removing it with Double Up! Eye Make-up Remover.

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EDUCATION:

VIRTUAL TRAINING
Colorlab Cosmetics is excited to announce that we are now offering Virtual Training using WWW.ZOOM.US for our new and existing customers. With this site, we can connect with multiple computers, allowing your employees to train from various locations, yet still be together as a group.

A convenient way to interact directly with one of our professional instructors or sales associate. The perfect tool for learning about your new custom blend system, airbrushing or a bridal make-up course. Even if you need a refresher course, we are here to help you succeed. Call your Account Representative to schedule a training today! (Additional fees may apply)

COLORLAB TRAINING DVDS
Training DVDs are available for Colorlab’s Custom Blend Lipstick, Mineral and Foundation Systems. The training DVDs are divided into sections that coordinate with the System Manuals to replicate the face to face training experience.
FOR MORE INFORMATION PLEASE CALL 800-790-2417.

COLORLAB EMAIL UPDATES
Our monthly email updates include promotional ideas and special sales offers. If you haven’t been receiving these updates, then we don’t have your email address!

Please email or call your account representative to get on our list today!

ONLINE CATALOG & NEWSLETTER IMAGES
Visit the Colorlab Private Label online catalog and find newsletter images you can print at ColorlabPrivateLabel.com

MIX•OLOGY
Custom Blended BB Cream Highlighter: This multi-tasking, lightweight cream primes, hydrates, lightens, firms and visibly improves the look and feel of the skin while adding luminosity.

CUSTOM BB CREAM HIGHLIGHTER
- 25 ml BB Cream
- 15 pumps Pearl Toner
- 1 pump Yellow Toner
- 3 pumps Pink Toner
- 2 drops Yellow Red Toner

PACKAGE IN AIRLESS PUMP

SHOW US YOUR STUFF & WIN!
Send in the Mixology recipes you’ve created using Colorlab Private Label Custom Lip, Mineral or Foundation systems. Our staff will test the products and select a winner from all those received. The winner will receive a $100 credit towards Colorlab products and have their product featured in our Newsletter. PLEASE SUBMIT YOUR RECIPES BY AUGUST 1, 2014.

SEND ENTRIES TO:
Colorlab Private Label Mixology
Show Us Your Stuff
1112 Fifth Ave
Rockford, IL 61104

ALL CUSTOM BLEND CREATIONS AND LOOKS CREATED BY COLORLAB PREMIER MAKE-UP ARTIST ANDI WARD.