

# T.I.P.P. Sheet

<b>Name:</b>	<b>Wise Disguise (RTW Liquid concealer)</b>
<b>Item Code(s):</b>	Varies
<b>Package:</b>	Silver Wand Applicator, 8 grams
<b>Available shades:</b>	8 (Buff, Sand, Cameo, Beige, Natural, Tawny, Fawn, Color Corrector)



<b>Selling Phrases:</b>	<ul style="list-style-type: none"> <li>• Paraben Free</li> <li>• Lightweight, creamy and crease proof</li> <li>• Talc-free</li> <li>• Heals as it lightens dark areas</li> <li>• Erases spots and evens skin tone</li> <li>• Vitamin E (anti-oxidant)</li> <li>• Has healing extract which is a potent anti-inflammatory and cell renewal agent</li> </ul>
<b>Reference Phrases:</b>	<ul style="list-style-type: none"> <li>• Infused with vitamin E</li> <li>• Contains Centipede Cunninghamii extract which is an anti-inflammatory that has high cell regeneration that helps in healing and protecting the skin</li> <li>• Beeswax makes product water resistant</li> <li>• Talc-free</li> <li>• Dimethicone gives a smooth, silky texture, "slip" and skin protectant</li> <li>• Increases cellular turnover like a glycolic</li> </ul>
<b>Usage:</b>	<ul style="list-style-type: none"> <li>• Use alone, under foundation or over foundation</li> <li>• Great for coverage with moisture</li> </ul>
<b>Notes</b>	<ul style="list-style-type: none"> <li>• Centipeda Cunninghamii is native to Australia and has been used by the Aborigines for burns, wounds and skin infections</li> </ul>

<b>Ingredient</b>	<b>Function</b>
Ethylhexyl Palmitate	Emollient, moisturizer
Petrolatum	Lubricant helps prevent evaporation of moisture from skin and protects
Phenyl Trimethicone	Skin Protectant
Silica	All natural thickener
Cera Alba (Beeswax)	Seals in moisture
Myristyl Lactate	Emollient
Polyethylene	Emulsifier
Centipeda Cunninghamii Extract	Anti-inflammatory, renews skin cells provides a sunscreen agent
Natural Fragrance	Fragrance
Tocopherol	Vitamin E, antioxidant

May Contain (+/-): Titanium Dioxide (CI 77891), Iron Oxides (CI 77491/77492/CI 77499), Ultramarine Blue (CI 77007), Chromium Oxide Green (CI 77288), Mica (CI 77091).