

mineral powder cosmetics application



FRINGE BENEFIT

To even out skin texture before applying mineral powders, apply one pump of Fringe Benefit with finger tips or Get Even foundation brush across cheeks, around lips (onto “laugh lines”) and across forehead

CONCEALER

To cover discoloration (dark circles, uneven skintone) around eye area, apply small amount of Disguise, Wise Disguise or custom concealer to the eye using the Hide and Conceal brush or your ring finger. Start at the outer corner of the eye (use bone as a guide) and gently press and glide brush or finger under eye towards inner corner of eye. Repeat application starting at outer corner of eye bringing product up over eye (lid to brow) to cover uneven skin tone and create a base for shadows. Make sure concealer is blended well or product will crease.

MINERAL POWDER FOUNDATION (LOOSE AND PRESSED)

Full Coverage Mineral Powder: For full coverage application with mineral powder foundation use Kabuki Brush*. Dip brush lightly (swirl lightly into powder for pressed) into mineral powder and tap off excess powder. Apply powder to clean, dry face in circular motion starting on one side of face. Repeat for the other side of face; then blend minerals thoroughly on skin (without additional powder on brush).

Medium Coverage Mineral Powder: Same as above

Sheer Coverage Mineral Powder: Same as above (for more sheer application or if using as a finishing powder over liquid foundation, use Deluxe Kabuki*.

*Kabuki brushes are essential to applying our mineral powder foundations. These brushes allow the powder to adhere to the skin in a natural way without product waste!

FACE IT! SPRAY

For a more natural, dewy look to the skin, spray a light mist of Face It! Spray to the face. Skin will look natural and dewy within minutes.

BRONZER (LOOSE AND PRESSED)

For a natural bronzed finish to the skin, apply mineral powder bronzer with Deluxe Kabuki or Totally Buff brush. Dip brush lightly (swirl lightly into powder for pressed) into mineral powder bronzer and tap off excess powder. Apply to areas of the face where you want a sun kissed glow (cheeks and forehead). Make sure you have a very small amount of powder on the brush to avoid a “dirty face” effect.

FOR MORE INFO CALL: 1-800-790-2417 OR VISIT WWW.COLORLABPRIVATELABEL.COM

BLUSH (LOOSE AND PRESSED)

Blush: To create a natural blushing effect on the cheeks, use You're Blushing brush. Dip brush lightly (swirl lightly into powder for pressed) into mineral powder blush and tap off excess. Apply blush to the apple of the cheek and blend up through the cheekbone. Our mineral powders are highly pigmented, therefore, you need half as much on the brush as you would a non-mineral powder product. Always start with less than you think you will need; you can always apply a little more until you get the right look.

Highlighter: To create a luminous glow to the skin, use You're Blushing, Totally Buff or Give and Take brushes. Dip brush lightly (swirl lightly into powder for pressed) into mineral powder highlighter and tap off excess. Apply highlighter to face in areas you want to look luminous (forehead, browbone, upper cheekbone). Apply to décolletage area and/or upper arms for body application.

EYE SHADOW (LOOSE AND PRESSED)

For eye shadow application, use In The Shadow, Detail Oriented, All Over It, Cast A Shadow, Clean Sweep, Divide and Contour, Socket To Me brushes. Dip brush lightly (swirl lightly into powder for pressed) into mineral powder shadow and tap off excess. Apply shadow by pressing brush onto lid then blending shadow (mineral powder shadows need to be pressed onto skin first before applying or shadow will brush off skin) in specific eye area for desired look.

EYE LINER (LOOSE AND PRESSED)

Dry: In order to line around the eyes with dry shadow, use No Time Line, It's a Fine Line or Brow Wow (angle side) brushes. Dip brush into powder and tap off excess. Apply to lid (top or bottom) where lid and eye lash line meet.

Wet/Stuck On You: For a strong eyeliner around the eyes, use water or (for a more a water-resistant application) Stuck on You eyeliner fixative and No Time Line, It's a Fine Line or Brow Wow (angle side) brushes. Place a small drop of water into eyeliner in jar (or compact for pressed). Stir with brush until "putty" texture is created. Apply to lid (top or bottom) where lid and eye lash line meet.